



ITALICA

PIL ITALICA LIFESTYLE LIMITED

(An ISO 9001 : 2015 Certified Company)

CIN : L25207RJ1992PLC006576

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0294-2432272

info@italica.com

February 08, 2020

The Manager-Listing Department National Stock Exchange of India Limited, 'Exchange Plaza', C-1, Block -G Bandra Kurla Complex, Bandra -East Mumbai-400051	Listing Department BSE Limited Phiroze Jeejeebhoy Towers 25 th Floor, Dalal Street Mumbai- 400001
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Name of Company : PIL ITALICA LIFESTYLE LIMITED

Sub : Quarterly Business Update Report for the quarter ended 31.12.2019

Ref : Scrip Code No.: PILITA/ 500327

Dear Sir,

Pursuant to the Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith Quarterly Business Update Report of the company which will also be sent to the shareholders of the company, for the Third Quarter and Nine Months ended December 31, 2019.

Kindly take the above on your records.

Thanking you,

Yours faithfully,

For PIL ITALICA LIFESTYLE LIMITED


Aditi Parmar
(Company Secretary)
M. No.: A37301

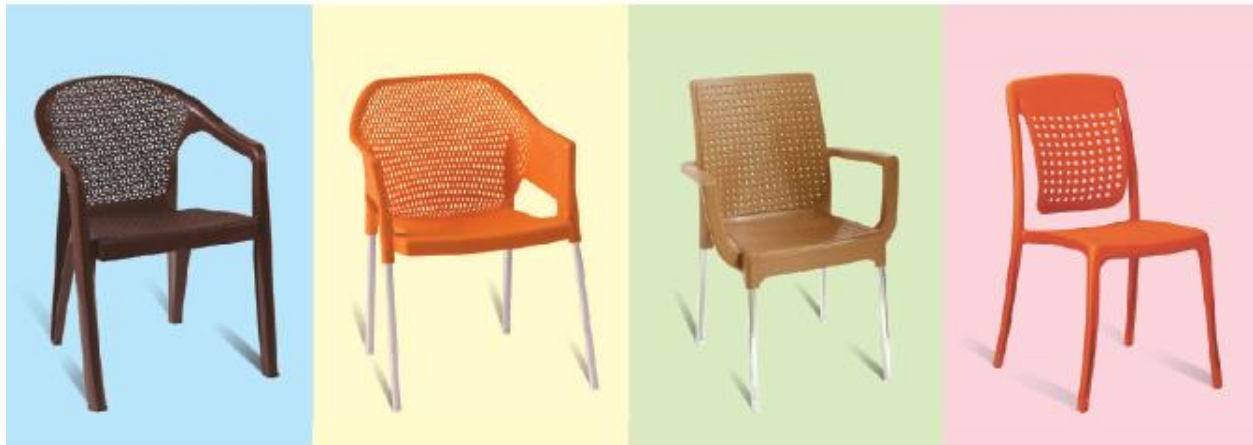


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PIL ITALICA LIFESTYLE LIMITED

Updates for quarter and nine months ended as on 31stDecember 2019



Udaipur, 08th February,2020: PIL ITALICA LIFESTYLE LIMITED (PILL), a 27-year old global brand has successfully spearheaded manufacturing of plastic moulded furniture, crates and bins in India. The company has announced its Unaudited Financial Results on 08th February, 2020 for Q3 FY 2019-20 and nine months ended 31st December 2019.

(A) Summarized Financial Highlights for third quarter ended 31st December 2019

(Rs. in Lakh)

PARTICULARS	Third Quarter ended 31.12.2019	Third Quarter ended 31.12.2018	GROWTH PERCENT
Revenue	1,254.20	1,255.44	-0.09 %
Net Profit	65.85	20.06	228.26%

(B) Summarized Financial Highlights for nine months ended 31st December 2019

(Rs. in Lakh)

PARTICULARS	Nine Months ended 31.12.2019	Nine Months ended 31.12.2018	GROWTH PERCENT
Revenue	3,755.11	4,005.89	-6.26 %
Net Profit	225.01	98.42	128.62%

(C) Key Company Developments in the Third Quarter

New Launch: OXY Series



Italica introduced its new series of chairs called **OXYSERIES**.

This series offer chairs with redefined class, ergonomic design and uncompromisingly quality. 100% virgin plastic has been used to put together this eye catching, sturdy chair. It has launched **Model No. 5202 arm chair** in this series. This chair is India's first fully ventilated stackable chair.

Plasteel Series

Italica introduced its newest range of collection in the Plasteel series – **Model No. 1209 arm chair** for its customers. Our Plasteel series are vibrant, light weight and durable and in combination of smooth, sleek and with string steel legs. The new Plasteel arm chair is ergonomically designed, appealing, tough and distinctive.

In addition, we have a varied range of chairs, tables, stools under our Luxury, Premium, Comfort and Baby Series. We also offer comfortable Sun Loungers and Trolley to fulfill all utilities.



Italica products are available across the globe through ecommerce platforms viz Flipkart, Amazon, Pepperfry and Industry Buying.

Warm Regards
Daud Ali
Managing Director
PIL ITALICA LIFESTYLE LIMITED
Place: Udaipur